



## AVIT EVE CREA

### MESSAGE FROM DIRECTOR VMRF

International Women's Day is being celebrated all over the world on the 8th of March which gives impetus for the empowerment of women and girls. Education and opportunity helps to empower and raise the status of women.

The UN theme for the year 2020 is "I am generation, equality".

We aspire for a world where men and women are treated equally and women have a say in all matters affecting their lives politically, economically and socially.

The most urgent and severe problem the world faces today is climate change which cannot be ignored. Steps need to be taken at all levels to address this problem. It is said that women are most impacted by its effects and Climate-induced humanitarian disasters often worsen existing gender inequalities, leaving women and girls prone to higher rates of violence, malnutrition and displacement.

Individually each of us should try and see what we can do to help resolve this global crisis. The smallest of measures go a long way like

- Picking up eco-friendly products
- shopping for second-hand clothes
- Avoiding single-use plastics
- Recycling , up cycling or donating clothes and other goods
- Encouraging others to do the same

A very important effort that our college should take up is making our campus green and zero waste . We should focus on waste prevention that encourages the redesign of resource life cycles so that all products are reused. The goal is for no trash to be sent to landfills and the ocean. Currently, only 9% of plastic is actually recycled. Materials should be reused to the maximum level of consumption so we can reduce the threat to our environment and human health.

The desire of our Vinayaka family is to see you all empowered, living your full potential through the education you receive from this institution.

Dear woman students, you are strong but stand up not just for yourself but for others too! Be a champion for good causes.

I wish to say,

Be strong; be alert and confident, compassionate and caring.

You can do anything you set your mind on. **Wishing everyone a 'Happy women's day'**



**Dr Anuradha Ganesan**  
**Director, VMRF**

## WOMEN EMPOWERMENT CELL

Women Empowerment Cell (WEC) is formulated in our Institution to empower our lady faculty and girl students and to make them understand and react suitable to the issues pertaining to women. It is a cell made more responsive and gender sensitive to women's needs and to eliminate the discrimination and all forms of violence against women. A sense of community spirit is created that allows women to face these challenges as a team rather than individually.

The goal of Women Empowerment cell is to bring advancement, development and empowerment for all our female students and faculty. The cell also encourages women to find practical solutions to their challenges so that each one becomes self-dependent in their own right.

Ever since the inception of the committee, WEC as a team has been striving to promote awareness among girl students and educate them on gender specific issues in the areas such as health, legal, career and social.

## OBJECTIVES

- ◆ Identification of strong leadership and change makers and building their capacity.
- ◆ To promote a culture of respect and equality for female gender.
- ◆ The provision of opportunities and programs for female gender to be financially, mentally and emotionally empowered so as to promote their growth as individuals in their own right.
- ◆ To make them aware that sexual harassment is treated as an unacceptable social behavior within the institution and the society.
- ◆ Periodically organizes skill development courses for faculty, students and rural women.
- ◆ To inculcate entrepreneurial attitude among young minds.

Above all, ensures a secure and progressive learning environment for the girl Students.

**“The test of Civilization is its estimate of women”**

**-George William Curtis**

**OUR TEAM-WOMEN EMPOWERMENT CELL**



**Dr.S.P.Sangeetha,**  
Vice-Principal (Academics) &  
Coordinator -WEC



**Dr. Jennifer G. Joseph,**  
Head H&S  
Co-Coordinator- WEC



**Dr. Devika,**  
Head Bio-Tech  
Co-Coordinator -WEC



**Dr. V. Sheela Mary**  
Professor & HOD – MBA



**Dr. R.Nagalakshmi**  
Assistant Prof, Chemistry



**Ms.R.Mohana Priya,**  
Assistant Professor, ECE



**Dr. L.Tamilselvi** Pro-  
fessor – Maths



**Ms.Leelavathy**  
Assistant Professor, CSE



**Ms.S.Sangeetha**  
Associate Professor, MECH



**Ms.S.Jensie Anita,**  
Assistant Professor, EEE



**Ms.Subathra.M,** Assistant  
Professor, Bio-Tech



**Ms.Krithika Krishnan.M,**  
Assistant Prof, Commerce,SAS



**Ms.C.Nivetha,**  
Assistant Professor, Civil



**Ms.Nithya**  
Assistant Professor, SAP

**WOMENS'DAY CELEBRATIONS 2019**

**TITLE OF AWARD : VINAYAKA MISSIONS WOMEN OF EXCELLENCE AWARD  
2019**



**Dr.ANU KHOSLA,DIRECTOR,SAG,DRDO - SCIENCE AND TECHNOLOGY**



**Dr.KAMALA SELVARAJ, GYNECOLOGIST - COMMUNITY AND SERVICES**



**Mrs.VANITHA,IPS, JOINT COMMISIONER,CHENNAI - COMMUNITY AND SER-  
VICES AND WOMEN EMPOWERMENT**

**TITLE OF AWARD: VINAYAKA MISSIONS WOMEN ACHIEVER AWARD 2019**



**Dr.GIRI RENGASAMY,DEAN,VMRF**



**DR.PRABHAVATHY,COE, VMRF**



**ADDRESS – HONOURABLE CHANCELLOR**



**MADAM CHANCELLOR**



**EXCEPTIONAL MOTHER AWARD**



**OUTSTANDING STUDENT AWARD**



**NEWSLETTER RELEASE**

**EVENT GALLERY**

**WORKSHOP ON “SEED BALL MAKING FOR RURAL WOMEN” -  
MARCH 2019**



**WORKSHOP ON “SELF DEFENCE AND SAFETY FOR WOMEN  
FACULTY & STUDENTS” - 29 AUGUST 2019(ICC &WEC)**



AVIT, OMR, Paiyanoor, Tamil Nadu, India  
Longitude 80.1794° E Latitude 12.6569° N  
32° C  
Thursday, 29, Aug, 2019 10:47 AM



AVIT, OMR, Paiyanoor, Tamil Nadu, India  
Longitude 80.1794° E Latitude 12.6569° N  
33° C  
Thursday, 29, Aug, 2019 11:12 AM

*I believe in the power of the voice of Women.*

*-Malala Yousafzai.*

**EVENT GALLERY**

**SEMINAR ON “WOMEN EMPOWERMENT IS BALANCING PERSONAL FREEDOM & PERSONAL SAFETY OF WOMEN” - 22 AUGUST 2019- Ms.REKHA NAMBIAR, Sr.COMMANDANT, NDRF**



**FITNESS INDIA CHALLENGE-YOGA AND ZUMBHA DANCE FOR GIRL STUDENTS-29th AUGUST 2019**



## WOMEN HEADS



**DR.MS.GIRI RENGASAMI**  
**DEAN – CSR**



**DR.R.SHANMUGAVALLI**  
**DIRECTOR**  
**SCHOOL OF ARTS AND SCIENCE**



**Dr. S.P..SANGEETHA**  
**VICE PRINCIPAL(ACADEMICS)**  
**Convener-WEC**

**The best thermometer to the progress of a nation is its treatment of its women .**

**-Swami Vivekananda**



## HEADS OF DEPARTMENTS



**Dr. R. DEVIKA**  
HoD-Biotechnology,



**Dr. V.SHEELA MARY**  
HoD-MBA



**Dr. JENNIFER G JOSEPH**  
HOD - H&S



**Dr. J.JAYABHARATHI**  
HoD- Tamil,SAS



**Dr.L.HEMA**  
HOD - ECE



**Mrs.S.PADMA RAGAM**  
HoD—English,SAS



**Dr.L.CHITRA**  
HOD - EEE

## FACULTY CORNER

### It's Time to Redefine 'EMPOWERMENT'

On February 17, 2020, India witnessed a historic moment - the Supreme Court directed the government to grant permanent commission to women officers in the Army's noncombat support units on par with their male counterparts. There is no doubt that women in India are more empowered today than ever before, with the wherewithal to choose their careers, start their businesses, and generate and manage their wealth.

**"Empowering women isn't just the right thing to do, it's the smart thing to do." - Barack Obama**

Right from the inception until now, we have some extraordinary women role models like Mother Teresa, Indira Gandhi, Kalpana Chawla, Indra Nooyi, Priyanka Chopra, Mary Kom, etc. These women are truly role models for every woman in the world and we can all learn a lot from them (Yes! even men). These are women who fought against all odds overcoming many barriers, to become a league of highly successful and influential women who strived passionately to break the glass ceiling in their line of work. I am personally very inspired by these wonderful women.

#### **But what does women empowerment truly mean?**

Empowerment has no universal definition, with diverse cultures and societies having their definitions in different contexts. It is a rather complex term to describe. The most generally accepted concept of empowerment being - enabling women to have more control over their lives. Participation in decision making, freedom to make their schedules, learn new skills, gain self-confidence, etc... Empowering women encompasses a myriad of indicators. It is created when the strengths that women bring are recognized and utilized while giving credence to the fact that each gender brings to the role are different.

Though traditionally women were made to believe that they are less potent in comparison to their male equivalents in general, today's growing awareness and multiple modalities of communication have helped in recognizing the marvels that women bring about at a global platform. This has helped us as a society realize that no gender is inferior to the other. While women are now standing up against odds that appeared to be an accepted norm earlier, their support system needs to evolve for equal representation.

To make an overall difference, one must think of diversity and inclusivity while focusing on equality. It is imperative not to compromise on the basic needs of women, such as ensuring a safe, secure, and comfortable environment. A truly gender-diverse culture can be created only if women are empowered and a culture of inclusiveness and equality is created. This is much needed in today's complex world to help women reach their true potential. Creating an ecosystem that helps women balance the multiple roles they play in life is essential to the empowerment of women. And this is where initiatives that focus on women empowerment can help build such a culture, making sure women empowerment is not just a policy written on the papers alone.

**Emma Cheryl**

**Research Scholar, English Department**

*Views expressed are personal.*



## FACULTY CORNER

### Greetings to you all from AVIT

I am happy that we celebrate IWD every year with interest and enthusiasm on March 8th. Indeed it is an important day to uphold and celebrate. It speaks of the latest trends technologies and challenges observed in the Women's world.....We do remember the great women who have contributed to the comfort and welfare of the society through their talent perseverance and timeless wisdom.

First of all as a woman, you must recognize your own merits and capabilities and be a first-rate version of yourself...This is very important.

*"You should never let your fears prevent you from doing what you know is right "...*

*-Aung San Sui Kyi.*

Realise that IWD has emerged in the early 1900s from the Movement for Women's rights..Stand up for your Rights and enjoy the fruits of your convictions.

I wish you all a great enjoyable and fruitful future.

**-Dr.Martha Giri,  
Dean,VMRF**

### \*பெண்\*

பெண் ஆழ்கடல் போன்றவள்.

ஆழ்கடலின் அதிசயங்களும் நிறைந்தவள்,

பல ஆபத்தான சூழல்களும் நிறைந்தவள்.

பெண் தூங்கும் எரிமலை போன்றவள்,

அமைதியாய் இருக்கும் வரை அழகு, கோபம் கொண்டு வெடித்து சிதரும் பொழுது அழிவு.

பெண்ணின் பெரும் செல்வம் தாய்மை கொண்ட மனமே,

சிறு நங்கை முதல் பழுத்த மூதாட்டியிடமும் நாம் காணும் ஒத்த தன்மை தாய்மை கொண்ட மனமே.

**Mr. T. Thangaraja,  
Assistant Professor - MBA**

## FACULTY CORNER

### AMMA.....

Amma means **A**ffection  
Amma means **B**ackbone  
Amma means **C**aring  
Amma means **D**evoted  
Amma means **E**motions  
Amma means **F**orgiveness  
Amma means **G**uide  
Amma means **H**appiness  
Amma means **I**nspiring  
Amma means **J**oy  
Amma means **K**indness  
Amma means **L**ove  
Amma means **M**otivation  
Amma means **N**oteworthy  
Amma means **O**ptimistic  
Amma means **P**roud  
Amma means **Q**uality  
Amma means **R**espectful  
Amma means **S**entiments  
Amma means **T**eacher  
Amma means **U**nderstanding  
Amma means **V**alue  
Amma means **W**ise  
Amma means **X**enial  
Amma means **Y**ielding  
Amma means **Z**estful.

**-Dr R DEVIKA,**

**HoD-Biotechnology**



**“The idea of perfect womanhood is perfect independence.” - Swami Vivekananda**

## FACULTY CORNER

### நிகரானவள்

கடவுள் படைப்புகளில்  
கடைசியானவள், மிகவும் அற்புதமானவள்  
காரணம் அவளை படைக்க  
அவருக்கே அதிக நேரம் தேவையானது,



ஆதாமுக்குள்ளிருந்து பெண்ணை  
உருவாக்கிய பின்பு தான் அந்தப்  
படைப்பு நல்லது என்று கண்டார், வியந்து  
நின்றார்!

அவளை அவர் விலா எலும்பிலிருந்து  
உருவாக்கியதால்தானோ அவள்  
இரும்பாய் இருக்கிறாள் இதயத்தினலவில்  
மென்மையாய் இருக்கிறாள்,

அவள் நிகரானவள் என்பதற்கு ஒரே சான்று,  
ஆதாம் உடலின் மத்தியிலுள்ள விலா எலும்பிலிருந்து  
எடுக்கப்பட்டாளே தவிர தலையிலிருந்தோ  
அல்லது காலிலிருந்தோ அல்ல.  
ஆணுக்குப் பெண் சரிசமமே!

இறுதியாக அந்தக் கடவுளையே  
உலகத்தில் குழந்தையாக பெற்றெடுத்த மஹா பிறவியே !  
பெண்மையே நீ வாழ்க.!

**C.Vaidevi**  
AP,Civil

“The best thermometer to the progress of a nation is its treatment of its women.”

- Swami Vivekananda

## FACULTY CORNER

### WOMEN

The word 'WOMEN' can be expanded as

**W – Willpower**

**O – Originality**

**M – Mastery**

**E – Energetic**

**N – Noble**

A Woman is a female human being. A female has its origin in Latin and comes from the Latin word "Femella" or "Femina" which of course means "Woman".

Female in different stages of life are

Infancy (0 to 1yr)

Childhood (1yr to 10 yrs)

Adolescence (12yrs to 18yrs)

Adulthood (18yrs to 40yrs)

Mid-life (42yrs to 63yrs)

Crone

A girl child plays different roles at different stages of life. Some of the important roles are Girl, Daughter, Sister, Wife, Mother and Grandmother. The life of a woman is multi-faceted. There are women issues that they need to attend to such as their spouse, family, career, business, education, health and fitness and raising kids. Women are blessed with the power that enables them to handle numerous women affairs at the same time. Though different roles are played, one of the beautiful roles is Motherhood.

Motherhood is the one of the most beautiful experiences that a woman can have in her entire life. Mother is a role model for any child. No one can replace Mother's position in everyone lives. She is the most beautiful women on earth. She will be a strong willed person, tolerant in nature, optimistic, good analytical and logical mind, peacemaker and high degree of intuition.

A mother is usually the foundation that a home is built upon. Her basic role is often seen as providing a home first and starts a family and to provide the safe and secure environment in which her

children can grow and flourish, develop their personalities and talents. Mothers are everything for children. Mother plays a responsible role in children's education, health and complete well being. So motherhood is probably the most important role and beautiful role played by Women.

The word 'WOMEN' can also be expanded as

**W – Workaholic**

**O – Optimistic**

**M – Magnificent**

**E – Enthusiastic**

**N - Nurturing**

**Of all the rights of women, the greatest is to be a mother – Lin Yutang**

**Dr. V. SHEELA MARY,  
PROFESSOR & HEAD - MBA  
AVIT**



**S.Ispara Xavier,  
AP,Civil**

## STUDENTS & FACULTY CORNER

நிலவை நேசித்தேன் !!  
 மறையும் வரை...  
 கனவை நேசித்தேன் !!  
 கலையும் வரை ...  
 கனவை நேசித்தேன் !!  
 விடியும் வரை ...  
 தாயே உன்னை  
 நேசித்தேன் !!  
 என் உயிர் உள்ளவரை ...  
 தேடி பார்த்தேன் இவ்வுலகில்  
 என் தாயை போன்ற தேவதை  
 யாரும் இல்லை...!!!

**K.Gomathi**

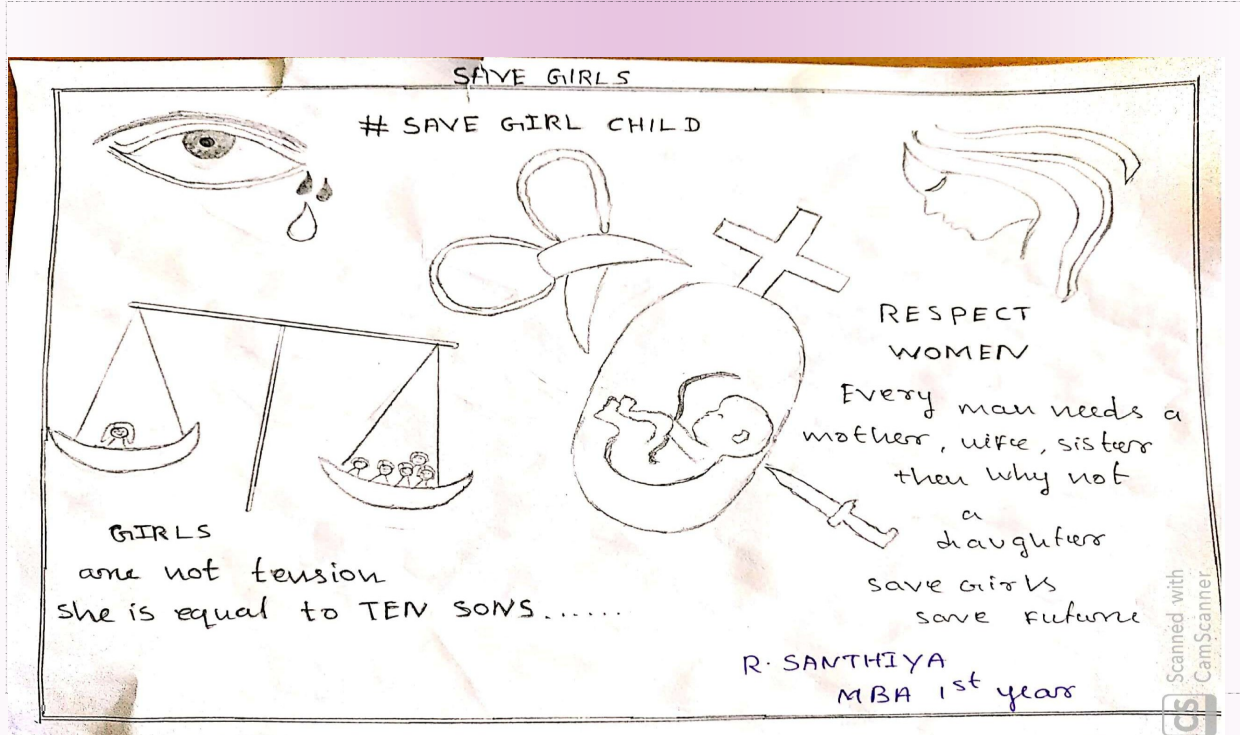
Lab Assistant, Civil

### SHIRLEY CHISHOLM

Do you want to learn about a woman who fought for equal rights, Try to learning about Shirley Chisholm. Shirley Anita set hill Chisholm was born in Brooklyn New York 30 november 1924. she was an exceptional person because she worked hard and she did not give up. She had to show people she could actually be in congress. she stood up in front of lot of people and made mu multiple speeches.

Not only was Shirley the first black woman elected to the U.S congress but she was teacher she stood up to the old leaders of her party. She announced her run for president making history as the first woman and person of Colour to bid a major party nomination. Shirley is a brilliant person and thought every one should have equal rights, man or woman, white or black and she kept that in her had for her whole life should not treat someone a way because of the way they look be like Shirley and treat everyone fairly respect that everyone is different.

**S.SUJITHA,**  
 II<sup>ND</sup> MBA



## STUDENTS CORNER

### WOMEN EMPOWERMENT

Women empowerment is the act of allowing women to do and accomplish things that they were earlier not allowed to. This plays a key role in contributing towards the sustainable development of a nation. As part of successful women empowerment, women must be given the freedom to make choice on their own.

There are primarily two types of women empowerment- economics empowerment and political empowerment. Economics empowerment aims at giving women more mobility outside their home, purchasing power and economic independence. Political empowerment aims at promoting gender equality in both the private and public spheres.

**ARBIND KUMAR YADAV**

**MBA- 1<sup>ST</sup> YEAR**

### THE EMPOWERED WOMEN

She moves through the world with a sense of a confidence and grace. Her once reckless sprite now tempered by wisdom quietly, yet firmly, she speaks her truth without doubt or hesitation. And the life she leads is of her own creation.

She now understands what it means to live and let live. How much to ask for herself and now much to give. She has a strong, yet generous heart and the inner beauty she emanates truly sets her apart.

Like the mythical phoenix,

She has risen from the ashes and soared to a new plane of existence. Unfettered by the things that once that posed such resistance. Her senses now heightened, she seen everything so clearly. She hears the wind rustling through trees beckoning her to live the dream holds so dearly. She feels the softness of her hands and muses at the strength that they possess. Her needs and desires she has learned to express. She has tasted the bitter and savored the sweet fruits of life, overcome adversity and pushed push heartache and strife.

And the one thing she never understood she now knows to be true it all begins and ends with you.

**BHAVANA KUMARI**

**MBA 1<sup>ST</sup> YEAR**



## FACULTY AWARDS & ACHIEVEMENT-2019

**Dr.L.K.Hema, HoD ,ECE**

**“Annual Research grant achiever award” from VMRF for the funded Research project sanctioned by DRDO**



**Dr.L.Chitra, HoD,EEE**

1. Certificate of Appreciation from IIT Bombay for outstanding contribution,
2. Coordination and participation during the Global Student Solar Ambassadors workshop organized globally on 2<sup>nd</sup> October 2019.



**Dr.K.Pushpavathy, Associate Professor, Department of Computer Science & Application, SAS**

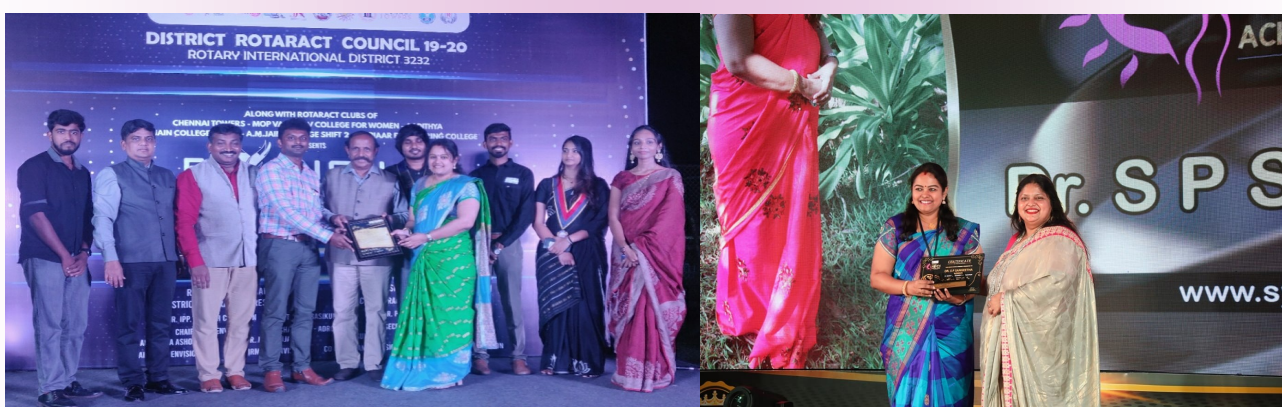
**Infosys- Campus connect Bronze level partner award**



## FACULTY AWARDS & ACHIEVEMENT-2019

**Dr.S.P.Sangeetha ,Vice Principal(Academics)**

- 1.Best Faculty Recognition award-Rotary club 3132 –Feb 2019**
- 2.One student ,one Tree-Institutional award-AICTE-Dec 2019**
- 3.Outstanding Educator Award-SIWAA 2019 –Dec 2019**



**Prof.Gayatri,Mathematics**

**Presented a paper in UAE UNIVERSITY-Abutabi**



## MESSAGE FROM EDITORIAL DESK

I am so happy that we are publishing the 3<sup>rd</sup> volume of Newsletter which would be a snapshot of the various activities and advancements for all associated with Women empowerment cell, AV campus. This news letter will be definitely a medium to provide proper acknowledgement and respect all of our female faculty member's efforts and contributions.

Women Empowerment is a highly debated social issue still ,not only in India but also around the Globe. Is the woman's voice heard or it continues to be neglected despite all the civilization advancement? Are women really empowered economically if their income increases? Is she really taking part in family decisions on savings? Our Women Empowerment Cell strives hard to provide solutions to all these questions working as a team. Aiming at intellectual and social upliftment of the female students and faculty, the cell stands for facilitating women's empowerment through guest lectures, seminars, awareness programs and other welfare activities

Hope this newsletter would inspire all of us, enlighten us with lot of hope, confidence and faith in each other in the road ahead. I whole heartedly thank our management for having faith on me in executing this work. I congratulate the efforts taken by all my team members for their contributions towards empowering women and the editorial team for successfully bring out this Newsletter.

**Dr.S.P.SANGEETHA**

**VICE PRINCIPAL(ACADEMICS),AVIT**

**CONVENER-WEC**

“ஆணும் பெண்ணும் நிகரெனக் கொள்வதால்  
அறிவி லோங்கி,இவ் வையம் தழைக்குமாம்;  
பூணு நல்லறத் தோடிங்குப் பெண்ணுருப்  
போந்து நிற்பது தாய்சிவ சக்தியாம்;  
நாணும் அச்சமும் நாட்கட்கு வேண்டுமாம்;  
ஞான நல்லறம் வீர சுதந்திரம்  
பேணு நற்கடிப் பெண்ணின் குணங்களாம்;  
பெண்மைத் தெய்வத்தின் பேச்சுக்கள் கேட்டிரோ!”

**SUBRAMANYA BHARATHI**

**MESSAGE FROM DIRECTOR(RESEARCH)-VMRF**

I am very happy to know that the AV Campus, VMRF is celebrating International Women's day on 3<sup>rd</sup> March 2020, like every year in a befitting manner.

Women play a very important & significant role in the society in all walks of life which cannot be replaced by anybody else. Woman is unique in every sense. Even if we go back to our Indian Culture, woman has been given befittingly very high prominence.

Woman has always been a very loving mother, affectionate sister, caring wife, perfect host, while pursuing her official responsibilities in a praise worthy way. There are many instances in the world where women have sacrificed their career for husband, children and family. The international women's day is a perfect occasion to express our gratitude to women for their sacrifices, for their love and affection.

I wish the women's day function a grand success and I convey my grateful feelings and gratitude to women.

**Dr.S.A.V.SatyaMurty**  
**Director (Research)**  
**Vinayaka Mission's Research Foundation**  
**Campus Director,AV Campus**

**Chief Editor** : **Dr. S..P.Sangeetha, Convenor,WEC**

**Supporting Team** : **Mrs.C.Nivetha ,AP,Civil &**  
**Ms.Santhoshini,AP,Biomedical**  
**and members of WEC**